



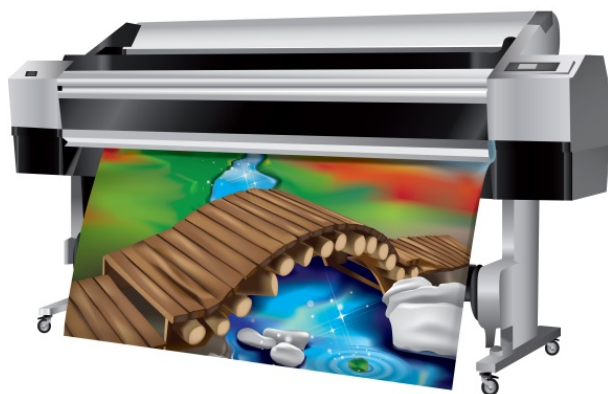
SUCCESS STORY

Project type: Plotter replacement

Company: Advertising Agency



This advertising agency has been operating in southeastern Poland since 1993. In order to modernise its large format printing division, the company has decided to replace a 4-year-old plotter. This investment will expand the agency's product range, increase production capacity, and lower total energy consumption costs. This will lead to significant cost savings across the printing division.



The Company

Main activities	The development and implementation of comprehensive advertising campaigns, including large format printing.
Project location	Lublin, Poland

Project goals and main investment

Main investment	Plotter replacement
Project goals	To modernise and increase print production, and reduce electricity consumption costs.
Investment size	€58,000

Expected results

Operational results	<ul style="list-style-type: none"> - Annual energy saving of 6MWh - Annual CO2 emissions decrease of 6 tonnes
Financial results	<ul style="list-style-type: none"> - Annual energy saving of over €900 - Internal rate of return of 48% - Net present value of over €200,00 - Simple payback period of 2 years

